



SAN DIEGO CITY COLLEGE
SAN DIEGO MESA COLLEGE
SAN DIEGO MIRAMAR COLLEGE



PATH TO THE PROMISE

THE NATIONAL AND LOCAL EFFORT TO HELP
MAKE COLLEGE AFFORDABLE FOR EVERYONE

AMERICA'S COLLEGE PROMISE



“Forty percent of our college students choose community college. Some are young and starting out. Some are older and looking for a better job. Some are veterans and single parents trying to transition back into the job market. Whoever you are, this plan is your chance to graduate ready for the new economy, without a load of debt.”

President Barack Obama

In 2015, President Barack Obama unveiled his plan to create a federal-state partnership that would make community college free for **two years**.

GROWING MOMENTUM

- Since 2015, colleges in 27 states have launched a College Promise Program utilizing a wide range of public and private funding sources.
- The need to create a strong educated workforce is crucial to building a stronger, smarter America.



SAN DIEGO PROMISE PROGRAM PILOT

The San Diego Promise is intended to ensure that no deserving local students are denied the opportunity to go to college due to lack of resources.

SAN DIEGO COMMUNITY COLLEGE DISTRICT



- Began pilot program in 2016-2017 as part of the national effort
- Partnership with San Diego Unified School District (SDUSD)
- 201 participants selected
 - 175 - SDUSD
 - 26 - Continuing Education
- Program is a last-dollar program
- All students must apply for, and accept all financial aid, except student loans
- All participants have their enrollment fees paid and receive a \$1,000 book grant for the year



PROGRAM PARTICIPATION REQUIREMENTS

- Complete an application for Financial Aid (FAFSA).
- Identify a course of study and complete a comprehensive student education plan.
- Complete eight (8) hours of community service.
- Enroll at least full-time (12 units) for the academic year, and maintain a minimum 2.0 GPA to remain eligible.
- Pilot program is funded for two (2) years.

2016-2017 PARTICIPANT COHORT SUMMARY

- 186 Participants
- Represents 23 feeder high schools in the San Diego region
- Average unit load: 13.5 units
- 90% of participants are students of color
 - Hispanic students are the largest ethnic group (61%)
- Average family income: \$35,463.12 with an average household size of 4
- Average unmet need (after financial aid) is \$9,806.67 per student for a total of \$1.5 million
- Average book grant for fall: \$345 per student
- 63% female, 37% male (compared to 51% male, 49% female from the general incoming freshman population)
- 73% plan to transfer, 63% plan to earn an associate degree

TOP 5 PROGRAMS OF STUDY FOR PARTICIPANTS

City College

Program of Study	
Undeclared	17%
LAS-SS/Biol Sci	10%
Unclassified Tech	10%
Psychology	7%
Accounting	5%

Mesa College

Program of Study	
Undeclared	9%
Biology - Allied Health	9%
Business Administration	8%
Transfer Program	6%
Multimedia	6%

Miramar College

Program of Study	
Transfer Program	29%
IGETC - General Education	22%
Undeclared	7%
Applied Biology	5%
Computer Information Science	5%

PLANNING FOR 2017-2018

- 2017-2018 Cohort
 - 600 SDUSD Students
 - 75 Continuing Education Students
 - 10 Monarch School Students
- Fundraising campaign under way
- The District is exploring grant funding to expand the program
- Numerous partners have been identified
 - SDSU
 - Monarch School
 - San Diego Rescue Mission
 - Urban League
 - San Diego Workforce Partnership
 - Jacob Center
 - Barrio Station
 - San Diego Youth Service

Long Term Goal:

- 100% of all SDUSD graduates who attend City, Mesa and Miramar Colleges will be San Diego Promise students

2017- 2018 STUDENT OUTREACH TIMELINE

November 2016:

- San Diego Promise applications available to students
- City, Mesa and Miramar outreach teams begin promotion of program on SDUSD, Monarch High School and Continuing Education campuses

January - February 2017:

- SDCCD outreach teams facilitate SDCCD application for admission workshops on high school and Continuing Education campuses
- Prospective Promise Program students complete college online orientation
- Applicants file financial aid application (FAFSA)

2017- 2018 STUDENT OUTREACH TIMELINE

February 10, 2017:

- Deadline for students to file applications for San Diego Promise Program

March 1, 2017:

- 2017 - 2018 cohort selected

April - May 2017:

- Meetings on high school campuses for program participants and parents to review program requirements, expectations and support services available

May 30, 2017:

- Deadline for students to commit to 2017-2018 Promise Program



THE MOMENTUM IS BUILDING

